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## Edgewater to empower the insurance industry and drive digital transformation at IASA 2017

WAKEFIELD, Mass., May 30, 2017 (GLOBE NEWSWIRE) -- Edgewater Technology, Inc. ("Edgewater" or the "Company") (NASDAQ:EDGW), a leading consulting firm that brings a blend of classic and product-based consulting services to its clients, will participate at [IASA 2017](#), June 4-7 at the Orlando World Center Marriott. IASA is one of the nation's leading events for finance, technology and operations professionals in the insurance industry.

Edgewater has been a member of IASA for the past 16 years. "We are pleased to continue our work with IASA and provide digital strategies and solutions to its members," said Stacey Cheese, Edgewater Technology's insurance practice director. "Edgewater has been working with insurance carriers for 25 years and our team has spent many years working in the industry from producer to adjuster, and in vendor management. We have a deep understanding of the business and technology trends impacting the industry and how to successfully navigate them as well as the all-important consumer trend that is causing a tidal wave of reinvention."

Edgewater thought leaders will be available throughout the event in Booth #1110 discussing how digital transformation needs to be at the top of each insurance carrier's business strategy as the enabler that will bring together consumer, producer, and carrier. Attendees can experience first-hand through an interactive solution showcase how technology innovations are sweeping the industry, and how insurance carriers are progressing in their efforts to digitize.

"As insurance carriers look to create future value," said Cheese, "we see a world in which digital transformation will focus on new types of engagement spanning the insurance carrier, the insurance producer, and, most importantly, the customer. This engagement will be omnichannel, connecting every digital and human touchpoint, wherever it originates."

Edgewater is announcing today a new offer to make it easier for carriers to get started on their own digital transformation journey. The **Digital Transformation Quick Start Guide for Insurance Carriers** provides a starting point for how leaders should help their companies create and execute a customer engagement strategy. The Quick Start Guide will help insurance carriers understand:

- | What Digital Transformation is and what it is not
- | How Producers should be using technology to connect with customers
- | How updating your web presence can improve how you engage with customers

The Quick Start Guide is available for immediate download at <http://info.edgewater-consulting.com/insuranceguide>

Visit our insurance experts in Booth #1110 if you are in Orlando. To learn more about how Edgewater helps insurance carriers, visit our website at [www.edgewater-consulting.com/industries/insurance](http://www.edgewater-consulting.com/industries/insurance)

### About Edgewater

Edgewater Technology, Inc. (NASDAQ:EDGW) is a strategic consulting firm delivering a blend of classic and product-based consulting services. Edgewater addresses the market both vertically by industry and horizontally by product and technology specialty, providing its client base with a wide range of business and technology solutions. As one of the largest IT consulting firms based in New England, the company works with clients to reduce costs, improve processes and increase revenue through the judicious use of technology. To learn more, please visit [www.edgewater-consulting.com](http://www.edgewater-consulting.com).

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