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## Edgewater Fullscope Announces Release of Exclusive R. "Ray" Wang Manufacturing Report about Digital Transformation

### 9 Starting Points for Digital Transformation in Manufacturing

**Athens, AL, Sept. 27, 2017 (GLOBE NEWSWIRE)** -- Edgewater Fullscope, a leading provider of Microsoft Dynamics 365 (formerly Dynamics AX and CRM) as well as BI and consulting services, has licensed a Big Idea report from Constellation Research founder and principal analyst, R. "Ray" Wang on digital transformation in manufacturing. Author of the popular blog, "A Software Insider's Point of View," and best-selling book *Disrupting Digital Business*, Wang provides insights into how disruptive technologies and new business models such as digital transformation impact brands, enterprises, and organizations.

According to Wang's book, 52% of the Fortune 500 have been merged, acquired, gone bankrupt, or fallen off the list since 2000. The business risk of not adapting to changing technologies can result in severe consequences. But this new report is available to provide a roadmap to business owners: What does a successful digital transformation look like? And how does it help jumpstart future growth?

In this new report, [9 Starting Points for Digital Transformation in Manufacturing Report](#) Ray Wang offers actionable insights and recommendation for manufacturers. The report offers 6 key features of organizations that succeed in modern business transformation, and 5 recommendations to ensure digital transformation success in addition to the 9 starting points.

With nearly 20 years of experience helping manufacturing companies implement ERP and CRM systems to streamline operations and engage customers, Edgewater Fullscope has seen how businesses can thrive with the right processes and technology. "We are extremely excited to share this impactful information with our manufacturing community," says Russell Smith, President of Edgewater Fullscope. "Ray Wang is a highly sought after market maker who is focused on business strategies and disruptive technologies. The knowledge that Ray shares in the report aligns with the movement toward digital transformation in the manufacturing industry and the Fullscope technology vision."

#### About Edgewater Fullscope

Edgewater Fullscope delivers innovative Microsoft ERP, CRM and BI solutions and services on premise or in the cloud to companies in North America and Europe. The award-winning company is one of the largest resellers of Microsoft Dynamics 365 (formerly Dynamics AX and CRM). We also offer strategic consulting delivering a blend of classic and product-based consulting services that help clients reduce costs, improve processes and increase revenue through the judicious use of technology. For more information, visit [www.fullscope.com](http://www.fullscope.com).

#### About R "Ray" Wang

R "Ray" Wang is Founder, Chairman, and Principal Analyst of Constellation Research, Inc. and the author of the popular enterprise software blog, "A Software Insider's Point of View." He previously was a Founding Partner and Research Analyst for enterprise strategy at Altimeter Group.

A background in emerging business and technology trends, enterprise apps strategy, technology selection, and contract negotiations enables Wang to provide clients and readers with the bridge between business leadership and technology adoption. Wang has been recognized by the prestigious Institute of Industry Analyst Relations (IIAR) as the Analyst of the Year, and in 2009, he was recognized as one of the most important analysts for Enterprise, SMB, and Software. In 2010, Wang has been the #1 analyst as recognized on the ARInsights Power 100 List of Industry Analysts since 2010 and named one of the top Influential Leaders in the CRM Magazine 2010 Market Awards.

Wang graduated from the Johns Hopkins University with a B.A. in natural sciences and public health. His graduate training includes a master's degree from the Johns Hopkins University in health policy and management and health finance and management.

#### About Constellation Research

As an award-winning, Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves as

innovation advisors for leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation. Unlike legacy analyst firms, Constellation works closely with solution providers, partners, and its Constellation Executive Network of innovative buy-side leaders, C-suite executives and board of directors to lead the way in disrupting technology and business research coverage areas and what clients need to achieve valuable business results.

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